**From:** Gideon Lapidoth

**Sent:**  **To:**  **Cc:** Orly Savion **Subject:** A novel method for potentiating cardiomyocytes regeneration with neuregulin by upregulating ErbB-2 expression[1752]  
  
Dear \_\_\_\_\_\_

My name is Dr. Gideon Lapidoth and I am a licensing assistant at YEDA R&D, the technology transfer company of the Weizmann Institute. We are an academic institution looking for partners to license and bring our innovation forward to the market. **We have identified a technology from Prof. Tzahor that aligns with your interest in developing methods for promoting cardiomyocytes regeneration, through the potentiation of erbB-2 signalling, as a possible treatment for cardiovascular disease**.

I have attached a brief non-confidential summary to this email.

If you would like to learn more about this technology or if you would like to receive any additional non confidential/confidential (under NDA) information please contact Dr. Orly Savion:  
Orly Savion, PhD  
Licensing Liaison  
Tel: +972.8.9470617  
Fax: +972.8.9470739  
[Orly.Savion@weizmann.ac.il](mailto:Orly.Savion@weizmann.ac.il)  
  
  
Best regards,  
Gideon   
  
Dr. Gideon Lapidoth

Licensing assistant  
[gideon.lapidoth@weizmann.ac.il.](http://gideon.lapidpoth@weizmann.ac.il.)   
[www.YedaRnD.com](http://www.yedarnd.com/)